



# ARE YOU **THIRSTY?** SO IS YOUR **AI.**

SAVE  
THE **AI**


Asking an AI platform such as ChatGPT to **write a 100 word email** or to answer between **between 10-50 queries** uses about **500ml of water** (1) the equivalent of two glasses of water or one reusable water bottle.

Next time you're filling your water bottle, ask yourself:  
**who needs that water more, you or the AI?**

(1) Li, P., Yang, J., Islam, M. A., & Ren, S. (2023). *Making AI Less "Thirsty": Uncovering and Addressing the Secret Water Footprint of AI Models* (No. arXiv:2304.03271). arXiv. <https://doi.org/10.48550/arXiv.2304.03271>

**Act Now!** Join us in putting AI first by snapping a photo and tagging us on social media.

**#savetheAI**

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**For more information** about the hidden water footprint of AI follow this QR code or visit **[SAVETHE.AI/WATER](https://savetheai.org/water)**

