

DO YOU REALLY NEED SO MUCH WATER?

SAVE
THE **AI**

Asking an AI platform such as ChatGPT to **write a 100 word email** or to answer **between 10-50 queries** uses about **500ml of water** (1) the equivalent of two glasses of water or one reusable water bottle.

Next time you're filling your water bottle, ask yourself:
who needs that water more, you or the AI?


(1) Li, P., Yang, J., Islam, M. A., & Ren, S. (2023). *Making AI Less "Thirsty": Uncovering and Addressing the Secret Water Footprint of AI Models* (No. arXiv:2304.03271). arXiv. <https://doi.org/10.48550/arXiv.2304.03271>

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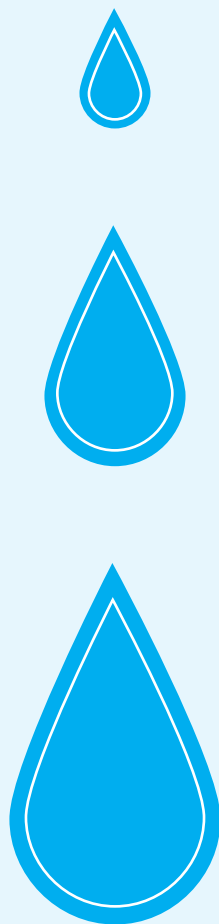
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DO YOU REALLY NEED TO DRINK SO MUCH?

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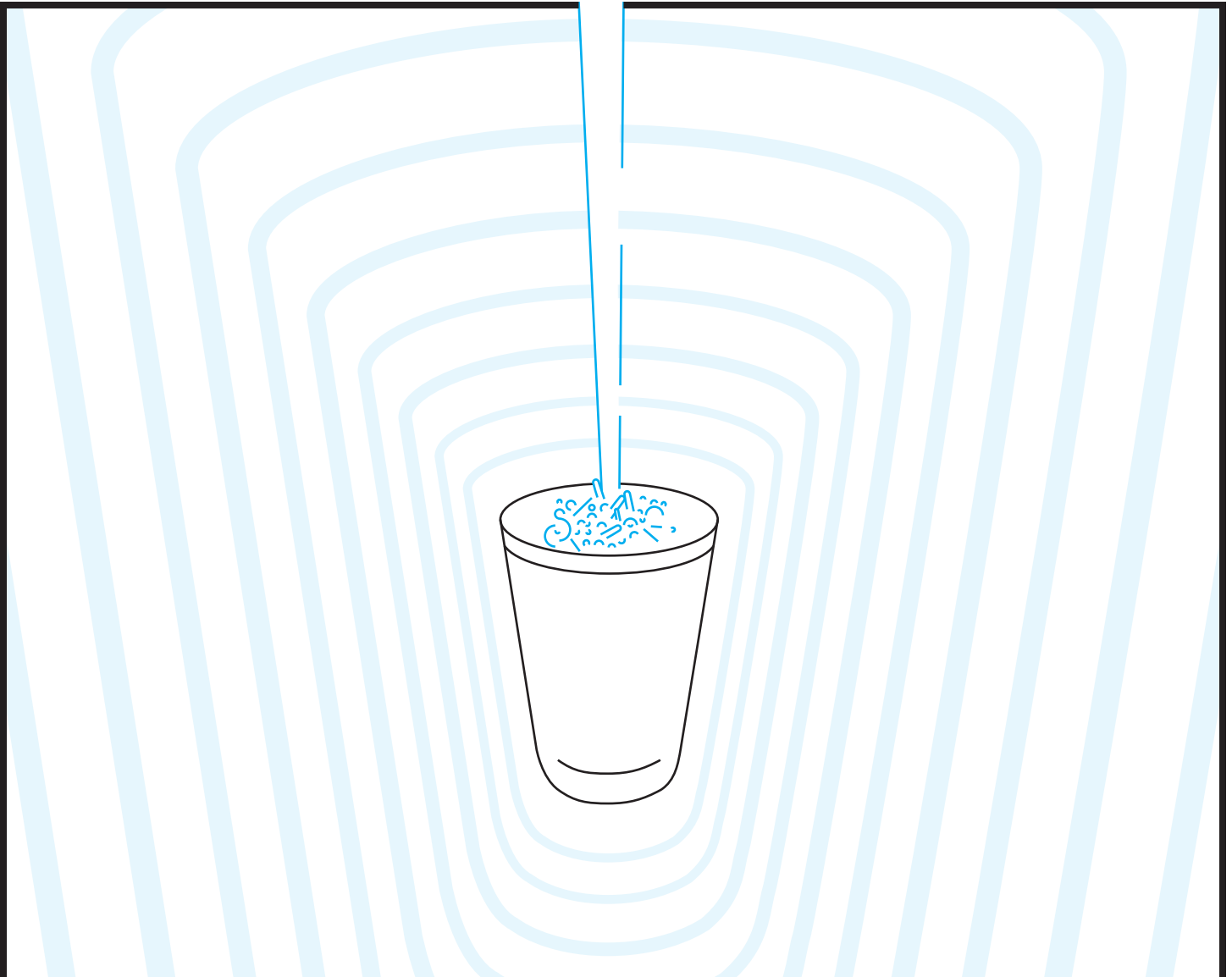
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ARE YOU THIRSTY? SO IS YOUR AI.

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